



February 18, 2022

To Whom It May Concern,

Doug is a skillful designer with the ability to navigate detailed projects in a wide variety of mediums; from web design and email marketing, to packaging design, brand guidelines and Power Point presentations. Doug is at his best when challenged creatively—and his work does not disappoint.

When Doug came on board our company possessed an extensive graphic library rich with key design elements; iconic logo brand, hand-drawn patterns, pantone color palette, fonts/typography, hand drawn original illustrations, and packaging designs by category. One mark of a skilled designer is to understand how best to approach a complex project—and ours was complex. It takes experience and confidence to artfully clean-up inconsistencies while honoring strong foundational work. It takes respect and skill to build on existing key elements while both enhancing and developing a company's visuals. Doug met the challenge in spades.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Oten", with a long, sweeping horizontal line extending to the left.

Tim Oten
General Manager
Chukar Cherries