



July, 2017

Dear Perspective Employer,

It's my pleasure to provide this letter of recommendation for Doug Anderson. As Doug's direct manager at GiftTree, I've worked closely with him over the past 5 years. Doug was responsible for managing and executing a wide range of creative projects for GiftTree. He consistently demonstrated strong conceptual and artistic skills in both web and print and is extremely knowledgeable in a wide range of media. Doug could do it all, from designing and engineering our packaging, to creating logos for new product lines, to catalog design and project management to website design.

Doug effectively executed our creative concepts in a timely manner while ensuring that quality and attention to detail were not sacrificed. A notable example was when we rebranded. Doug was a key and instrumental part of that project from his participation in the concept development all the way through the implementation. This was a significant project and Doug effectively managed it on top of all the other work his department manages. Doug is highly committed to his work and ensuring quality. I have seen him work tirelessly to ensure critical deadlines were always met. Not only is Doug a skilled Creative Director, but he is a great mentor. I watched as he trained, mentored and provided helpful feedback to a new graphic designer hired right out of college. Doug's support really allowed him to bloom, with a huge gain not only in technical proficiency but confidence as well.

I also appreciated Doug's ability to show a variety of creative points of view, demonstrating a rare ability to understand how creative varies through the eyes of the beholder; though he always made sure his preference was known.

I would highly recommend Doug to any company seeking these qualities in an individual. Please feel free to contact me at 360-699-0772 Ext. 5224 for any further information.

Sincerely,

Pamela O'Kane  
Vice President Operations, GiftTree